**Writing Analysis Strategy: Part II: Holistic Analysis**

Quickly look over the entire project. In each box write the genre of each piece and the type of information it appears the writer has chosen to include. Do you think each genre is appropriate for the audience and purpose? Please explain for each.

Genre

Trading Cards

Audience: yes, collectors interested in it

Purpose: yes, different safety features

Genre

Top 10 List

Audience: yes, people who knew about these crashes

Purpose: yes, gives EXs of results of “no soln”

Genre

Diary

Audience: yes, personal but to public-racing personnel

Purpose: yes, to seriously find soln

Genre

Magazine cover

Audience: yes, flashy-info about racing

Purpose: yes, safety

Genre

Academic Journal

Audience: yes, fans of Senna

Purpose: yes, Hypothesis

Genre

Interview

Audience: yes, Nick Lauda fans, safety Qs/ accidents

Purpose: yes, hear perspectives of other racers on lack of safety precautions

Topic: Racecar Safety

Purpose: To point out how safety precautions in racing were/are now

Audience: racecar drivers/ people who enjoy information about racing

Genre

Magazine Article

Audience: yes, “we have all witnessed it…”

Purpose: yes, HANS-safety

Genre

Obituaries

Audiences: yes, who care about future safety

Purpose: yes, show all lives lost

Genre

Genre

Genre

Genre

Does the project have unity? Yes, all of the genres have something to do with different parts of driving racecar safety!

Can you see how the writer created cohesion among the pieces? If so, how? Yes, magazine cover, announces what’s in it (what is to come)… explains parts throughout

If you cannot detect how this was done immediately, how do you think cohesion might be created in a topic like this?

1.

2.

3.

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